



— THE —  
**TRANSFORMATION**  
— NETWORK —

## Client Testimonials & Success Stories

The renewal rate for hosts & co-hosts is 80% for those who commit to 12 months initially.



# Direct Business Growth

*"We've been doing the show for 6 months and are excited to renew for another 6. Since starting our show we've seen a steady increase in our business and can only attribute that to the visibility in doing our show."* -**Pam Bright**

*"Within 72 hours of our interview with Dr. Pat, our subscriber list jumped dramatically and we had filled all of the FREE gift subscriptions from as far away as Hong Kong, UK and more. Two weeks later and we are still feeling the effects of our brief time with Dr. Pat. You go Dr. Pat – spreading inspiration and wisdom worldwide"* -**Linda Joy, aspire... Magazine**

*"After one month on the Dr. Pat show, our new website went from zero to 24,000 hits."*  
**Stephanie Durham, The Inquiring Mind**

*"I've done one show out of my contract and have already received inquiries about working with me. I asked how they found me, and said they listened to my podcast with Dr. Pat".* –  
**Koren**

*"I have to share with you all that the phones were ringing off the hook today. We have not seen response like this since we have been doing the show. We had to ask other departments pitch in and help the customer service team answer the phone! Whatever you all did today, keep it up! Congratulations again on your growth. We thank you for all of your support and we look forward to all that is to come."* -**Carina**



*"I just finished a session with a person from the UK. I asked how she found me. She had done some searches, and then said she listened to some podcasts from the Dr. Pat Show. She loves you! And, that's how she found me. Wow!"* -**Leslie Fonteyne**

*"We have been working with the Dr. Pat Show for almost a year and have found the experience to be outstanding. The show has been great for our office on many levels but strictly business ROI- about 3-1. This is actually patients contacting our office directly from the show, coming into our office for a specific condition, and utilizing our services. Along with the front end ROI- the show has opened up doors for speaking engagements, grants for presentations, and greater contact with our community. I can highly recommend working with Dr. Pat and her team. With a full year under our belts and with an amazing list of topics we expect this year to be even more impactful and profitable."* -**Scott R. Lynch, D.C.**



## Working with Dr. Pat

**If you're wondering whether to host your own show on TTR – do it!**

*I hosted Unstuck JOY without past radio experience and loved it. Dr. Pat worked with me to make sure my creative concept was on point. The producers pushed me past my creative boundaries in a nurturing manner that helped me grow and have more confidence. Who knew you could create art live on the radio? From promotion to show-day production, TTR is a pleasure to work with! -Vicki Todd*

*You are my first radio show mentor and I'm so glad I had a great run with you with on Empowered Living Radio. That radio show put me in contact with the guru of the gurus! After all these years, Dr. Pat is the realest. She told me to just be myself and that wisdom is still something that sticks with me. -Steve Maraboli*



*"The idea for this book came about through working with Dr. Pat Baccili. Dr. Pat reached out to me from the other side of the world. I had never heard of her before, but we connected and she helped me to get out of my own way by saying, "You know things I've never heard before." I am eternally grateful for Dr. Pat's vision, good humor and her open-heartedness." – Sarah Mane, printed in Acknowledgments of her book Conscious Confidence*



*"Dr. Pat Baccili and the Transformation Talk Radio (TTR) team are huge supporters of my work. An extra special, heartfelt thanks to Dr. Pat for mentoring me through launching the Cultural Brilliance brand, coaching me as I wrote the book proposal, and for countless conversations about cultural brilliance. Jessica Henderson, Linda Firing, and the rest of the TTR team are responsive, smart, caring professionals." – Claudette Rowley, printed in Acknowledgments of her book Cultural Brilliance*



*Transformation Talk Radio is an outstanding group of talented individuals that aid in providing the best format to reach millions of individuals by sharing the message for a positive and transformational life. The Dr. Pat Show and Transformational Talk Radio has collected the best hosts, shows and continually seeks to bring thought leaders and coaches to help the listeners access tools and resources to transform lives and living experience. As a host of a show, I have found that my affiliation with Dr. Pat and Transformational Talk Radio has expanded my reach in bringing the message of self-care and whole person transformation. -Sabrina Wright Host of Live the GOOD Life Show*

# More Happy Clients



*"The TTR family has helped me immeasurably through the launch of the Cultural Brilliance brand, development of a social media platform, and access to a whole new level of people and resources. They've opened the door to a new world that has allowed me to broadcast the heart and soul of my message out into the world. Best of all, they are an amazing group of people: genuine, caring, creative, integrous, and fun. They are "can do" people and I can't say enough about them. I am truly grateful and would highly recommend the TTR network."*

**Claudette Rowley – Cultural Brilliance**

*Being on this show helped me so much too just feel that what I needed to and what I share with the world is important. And to you, Dr. Pat, as a supporter, your excitement and energy, your work really helped to put the word out and basically made my work global. She helped me to really be known all the way to India, all the way to Australia and work with people all over the world. I really contribute a lot to what we have been doing now for years together on this show and I just want to thank you for really inviting me to be a part of this. And I want to thank myself for making this choice. I'm certainly happy even though at the beginning, it scared me; it was exactly the right thing for me to do.*

**-Friedemann Schaub – The Fear and Anxiety Solution**

*"When I started working with Transformation Talk Radio, things really shot up to the next level! The coaching I've received from Dr. Pat has been invaluable, and I appreciate the many outlets to support and promote my message. I've made connections with guests, publicists, and other industry professionals, and some great working relationships have come from that. My on-air experience has been fabulous! I enjoy the challenge of crafting a good interview and making sure we are entertaining and enlightening listeners at the same time. The confidence and connection I've gained from my association with Transformation Talk Radio has helped me expand my business, and take my work to new heights."* **-Karen Hager**



*Dr. Pat Baccili and the entire staff have done everything possible to welcome and support us in the preparation, pre-production and post-production of The Sandy Brewer Show. From day one they assisted us in the promotion of Sandy and her show. In addition to Dr. Pat interviewing Sandy on Seattle's #1 talk radio Dr. Pat Show, they professionally created a video for on-line, business and personal social media, and web site support. They have also professionally produced on-air commercials for the show as well as assisting in the production of other commercial spots for use on the show and elsewhere. The production of these on-air promotions, video and web presence have immeasurably enhanced our visibility. And this is just a part of the full package assistance they have provided - at no additional cost to us. Further, the association with 1230 AM WBLQ, Westerly, Rhode Island, through which the Show is broadcast, results in a polished, professional live, on-air presence. We are truly grateful for the opportunity to partner with The Dr. Pat Show, Transformation Talk Radio and WBLQ. They all do whatever they can to make our show a success. It has truly been a win-win-win association.* **-Sandy Brewer**

### Example of Business Growth

This host started with a 6-month contract. She had her business setup already and did have clients coming to her. She had 2 goals:

- 1) Grow her show so she could approach sponsors and
- 2) Get more clients.

3 months into her contract she saw enough momentum to want to renew for another 6 months. Then 9 months in she saw enough return to add on more airtime in her next contract.

### Example of Writing & Publishing

This host started as she was rebranding her entire business. She wanted to take a new narrative out to the world about Organizational Culture. Dr. Pat worked with her on the brand for nearly 3-4 months and they not only came up with the brand, but also put into motion plans for her book. We built her website, helped coach her on how to do radio and introduced her to an agent for her book. All of her radio shows were transcribed so she could edit those and use the content in her book. She had an up leveled amount of coaching with Dr. Pat throughout this process to guide her with the brand, the radio show, and the book. The book was launched to a best-seller in the US and Canada in January 2019 through a multi-approach marketing and book campaign through TTR and The Dr. Pat Show.

## Success Stories

\*Host names are omitted for privacy.

### Example of Personal Growth

This host had a 12-month contract and started as a co-host with Dr. Pat monthly. She was in the process of developing her business in a way that she could be more online. She had in-person clients as a massage therapist and was doing some additional health & wellness coaching with those clients. She was ready to take that arm of her business up to the next level.

She had never done anything like this before. Her entire first year was about establishing herself in this venue, getting comfortable speaking live, and establishing her online business. We built her a new website and helped coach her through setting up her programs & offerings online. By 10 months in, she was comfortable hosting her own show, having tons of fun, and expanded to doing her own additional Facebook lives each week. She also now has 6 forms of potential revenue streams for online clients. Her renewal will focus on expanding that client base.

### Example of Monetizing Show Through Sponsors

This host started as a host for 1 show per week and quickly grew to 2 and 3 shows per week. Her goal was to expand her media presence to collaborate with other thought-leaders in various fields. She has grown her YouTube from less than 100 subscribers to over 2000. She created her own media company supported by TTR network. TTR team helps with bringing on new clients for her, generating new media kit & marketing material, and varying support levels for her clients to either collaborate with her as a sponsor or to also create their own shows on the network.



THE  
**TRANSFORMATION**  
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## Become a Host or Co-Host

### Unprecedented Support and Unlimited Possibilities

Are you someone with an even larger vision and more to get done? Ask us about our full integrated marketing communications work which includes branding and website design! Don't get caught up in doing everything yourself. The Transformation Network™ is a one-stop-shop for conscious entrepreneurs wanting to expand.

Prices are customized in 6- or 12-month plans. Schedule a call to explore options that will support your vision.

## Contact Us

 1-855-393-3742

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***12 Years of Transforming Lives,  
One Listener at a Time!***